



News Release
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**Rape Crisis Center Implements Toll Free Services to
Serve the Community Faster with Decreased Response Times**

New Phone Number: 1-888-366-1640

Las Vegas – The Rape Crisis Center recently implemented a toll free number, 1-888-366-1640, in order to better serve Southern Nevadans with a decrease in response times.

The Rape Crisis Center receives more than 300 calls a month and by adding the toll free number, the outlying community callers will now receive faster service by being directly connected to the advocates on call in that specific area. This is estimated to decrease the wait period by seven minutes, offering the caller support within two minutes.

The new service is saving the organization 40 percent in telephone costs, and also features a language bank to serve callers of any language within the same amount of time.

"Help shouldn't have to cost", said Louise Torres, The Rape Crisis Center executive director. "Call our toll free number 1-888-366-1640 for help, hope and healing".

The Rape Crisis Center is an organization that provides crisis intervention, advocacy, support and education to victims of sexual violence. Founded in 1974 as Community Action Against Rape, The Rape Crisis Center began as the combined effort of Florence McClure and Sandra Petta, two women in the community who were outraged by the lack of resources and respect for those affected by sexual assault. Today, the goal remains the same: The Rape Crisis Center is committed to offering help, hope and healing to those affected by sexual violence.

The center also welcomes calls from partners, friends or family members of those affected by sexual violence. The Rape Crisis Center serves all of Clark County, Nevada and advocates are available 24-hours, seven days a week by calling 702-366-1640 or 1-888-366-1640. Visit www.therapecrisiscenter.org, for more information.

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